



KEEPIN' IT RURAL 5K / 10K 2022 SPONSORSHIP

With over 300 runners and supporters expected, the 6th Annual Keepin' It Rural 5K/10K trail race is a fantastic way for your business to showcase itself to North County athletes and outdoor enthusiasts. Participants are predominantly residents from the local communities of Carlsbad, San Elijo Hills, San Marcos, Escondido, and Elfin Forest/Harmony Grove/Eden Valley.

Keepin' It Rural is organized by the Elfin Forest Harmony Grove Town Council, a 501(c)(3) volunteer-run organization dedicated to preserving the community's rural character. This year's race proceeds will benefit the Escondido Creek Conservancy. The Conservancy focuses on the health and vitality of the Escondido Creek Watershed, which extends from above Lake Wohlford, through the City of Escondido, Harmony Grove, Elfin Forest, Olivenhain, Rancho Santa Fe, and into the San Elijo Lagoon in Solana Beach and Encinitas. Since 1991, the Conservancy has helped preserve over 7,000 acres of land.

DETAILS

Date: Sunday December 04, 2022

Location: Elfin Forest Recreational Reserve

Events: 5K or 10K (chip-timed) or 5K hike/walk

Organizer: Elfin Forest Harmony Grove Town Council

Benefiting: The Escondido Creek Conservancy

Tax Deductible: Yes, EFHGTC is a 501(c)(3)

Participants: 350

FOR MORE EVENT INFO

Website: www.letskeepitrural.com

Facebook: facebook.com/letskeepitrural

Instagram: [letskeepitrural_5k10k](https://instagram.com/letskeepitrural_5k10k)

SPONSORSHIP LEVELS

	Creek \$1800	Oak \$800	Manzanita \$500	Chapparal \$300	Sage \$50
• Exclusive naming rights	●				
• Logo on website	Top Position	Large	Medium	Small	
• Free race entries	5	3	2		
• Logo on event banner	Top Position	Large	Medium		
• Social media post	●	●	●	●	
• Goodie bag insert	●	●	●	●	●
• 10 x 10 ft booth	●	●	●	●	●

Deadline for Creek, Oak, and Manzanita level sponsorship is Friday November 12, 2022

IN-KIND DONATIONS

Donations of products or services will help reduce expenses associated with the race and help us greatly in making the Keepin' It Rural a successful community event. Your in-kind donation will be eligible for the benefits of the corresponding sponsorship level (i.e. Manzanita, Chaparral, etc.)

■ Top Finisher Prizes / Raffle Donations

Popular items include themed gift baskets, gift cards, outdoor/exercise equipment, wine, spa gift certificates, event tickets, etc.

■ Goodie Bag Donations

Donated items included in gift bags distributed to runners/walkers.

■ Food/Beverage Donations

Food or beverages provided to runners before, during, or after the race.

**IF YOU ARE INTERESTED IN SPONSORING THE KEEPIN' IT RURAL 5K/10K
EMAIL EFHGTC@GMAIL.COM OR YOU CAN MESSAGE US AT [FACEBOOK.COM/LETSKEEPITRURAL](https://facebook.com/letskeepitrural)**

